

HORMONAL BALANCE

is the spine of **Women**  
HEALTH

**Amycordial**

*Restores the Balance of  
Hormone-Emotion-Nutrition Axis*

*A Time tested Uterine Tonic*





# Amycordial<sup>®</sup>



## **Provides phytoestrogens, regularizes menstrual cycle**

Helps maintain endogenous harmony, regulates hormonal secretions, shows oestrogenic action, reduces menstrual pain & regulates menstrual pattern.

## **Improves endometrial health**

Helps to strengthen the uterine muscles, enhances the thickness of endometrium to desired levels.

## **Regulates the physiological function of HPO-Axis**

Encourages a balanced production of estrogen & progesterone. Normalizes emotional disturbances & reduces stress induced hormonal imbalance.

## **Enriched with vital phytonutrients**

Supplements bioflavonoids, glucosides & several micronutrients to improve the overall nutritional status and making her feel better than well.

## **Improves fertility by promoting ovulation**

Promotes female reproductive health & nourishes the endometrium for better nidation of zygote. Increases the level of SHBG.

## **Successfully benefits the patients of PCOS**

Amycordial along with Amree Plus restores ovarian functions, regulates hormone levels, lowers insulin resistance and in turn, helps promote conception.

# Amycordial<sup>®</sup>



Exerts Phytoestrogenic action, regulates Gynaecological Clock

## SUPPLEMENTS PHYTOESTROGENS

A study was conducted in which *Asparagus racemosus* (Shatavar) was administered orally to female experimental subjects daily for 15 days. The **macroscopic finding** revealed a prominence of Mammary glands and a dilated vaginal opening in treated group of animals. The **microscopic findings** revealed proliferation in the lumen of the duct of mammary gland and hypertrophy of glandular cells in genital organs. The results suggest an oestrogenic effect of Shatavar on the female mammary glands and genital organs.

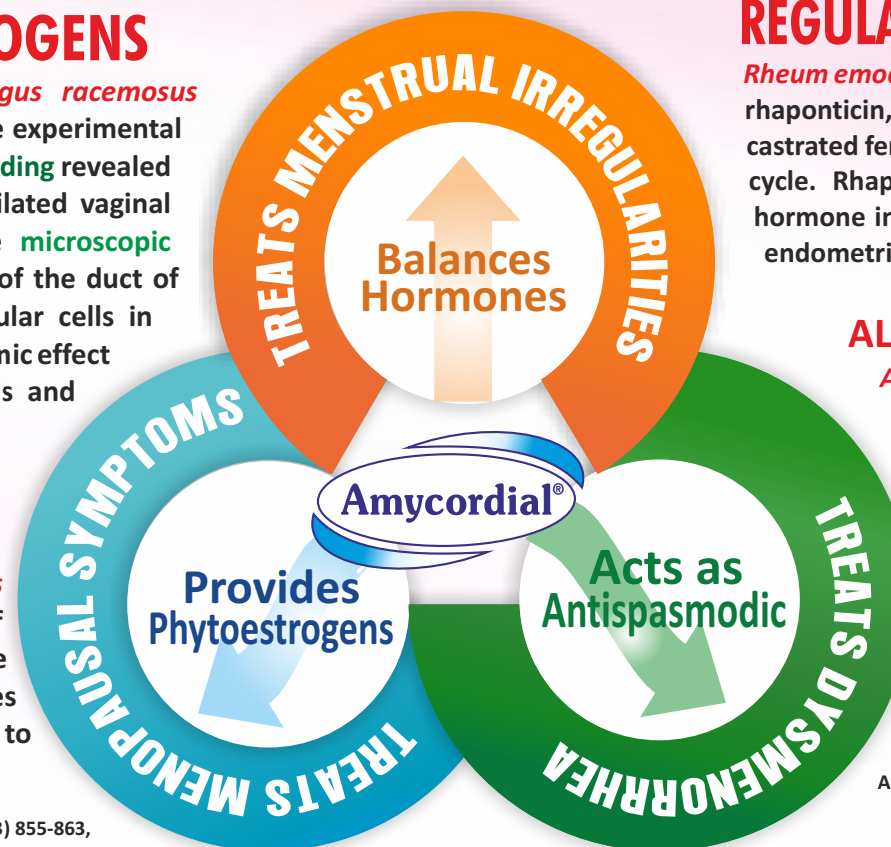
(Phytotherapy research 19 (8) 721-724, 2005,  
International J. of pharmacy & Technology 1(1), 36-47, 2009)

Phytoestrogenic activity of *Asparagus racemosus* (Shatavar) is due to presence of steroidal saponins which exert hormone like actions in the body, and also due to isoflavones which have estrogenic activity that help to balance the estrogen levels.

(International journal of Pharmaceutical & Biological Archives , 2(3) 855-863, 2011)

### AMYCORDIAL - RICH IN HERBS HAVING PHYTOESTROGENS

NAME	ACTIVE CONSTITUENT	REFERENCE
<i>Asparagus racemosus</i>	Shatavarin – I	Int. J. Pharmacy & Tech. 01,(1)36-47, 2009
<i>Mangifera indica</i>	Isomangiferin	J. of Pharmacol. & Toxicol. 9, 82-89, 2014
<i>Zingiber officinale</i>	Gingerols	Phytother. Res. 20 (11), 1017-1019, 2006
<i>Curcuma longa</i>	Curcumin	Int. J. of Phytomed. 1, 31-38, 2007
<i>Leptadenia reticulata</i>	Stigmasterol	Int. J. of Pharmtech Research Vol 1 (4), 1403-1405, 2009
<i>Aloe vera</i>	Saponins	J. of Jahrom university of medical science, 10(4), 6-10, 2013
<i>Tagetes erecta</i>	Lutein	Encyclopedia of Med. Plants, Andrew Chevallier
<i>Tribulus terrestris</i>	Furostanol saponins	J. of animal and veterinary advances, 10 (7), 883-886, 2011



## REGULARISES MENSTRUATION

*Rheum emodi* (Rhubarb) is rich source of stilbenes derivatives such as rhaponticin, deoxyrhaponticin. Rhaponticin when administered to castrated female subjects has been reported to restore the oestrous cycle. Rhaponticin exhibits action similar to that of Follicular hormone in the treatment of amenorrhoea, dysmenorrhoea and endometritis. (J. of Scientific and Industrial Research Vol 60, 1-9, 2001)

## ALLEVIATES SYMPTOMS OF MENOPAUSE

*Asparagus racemosus* (Shatavar) being a known source of phytoestrogens is effective in reducing adverse effects of Menopausal symptoms. The symptoms of Menopause are due to the body experiencing withdrawal of estrogen. During this phytoestrogens occupy vacant estrogen receptors and stimulate estrogenic action thus shatavar is effective in alleviating the symptoms in pre & post-menopausal period & in hysterectomised patients.

International Journal of  
pharmaceutical & Biological  
Archives 2(3) 855-863, 2011

### PHYTOESTROGENS

Plant derived  
compounds which mimic  
estrogens

Act as **SERMs\***, compete  
estrogen for estrogen  
receptors

In presence of excess  
estrogen in the body,  
phytoestrogens may  
have anti-estrogenic  
effect by occupying  
estrogen receptors.

\*SERM - Selective estrogen receptor modulators

## RELIEVES INTENSITY AND DURATION OF PAIN IN DYSMENORRHOEA

A placebo controlled clinical trial was undertaken in which 120 students with moderate or severe dysmenorrhoea were divided into 2 equal groups, one for ginger and other for placebo. Zingiber and placebo were given from two days before the onset of menstrual period and continued for the first three days of menstrual period. The result showed that zingiber significantly relieved severity and duration of pain.

(BMC Complementary and Alternative Medicine , 12, 92, 2012)





# Amycordial<sup>®</sup>



**IN POLYCYSTIC OVARIAN SYNDROME (PCOS)**



Cordial for Endogenous & Endometrial Functions

**2 Tablets thrice a day for 3 months**



**AMREE PLUS<sup>®</sup>**

Insulin Sensitiser that Maintains Glucose Homeostasis

**2 Caps. thrice a day or**

**1 tsf. granules twice a day for 3 months**

**IMPROVES CHANCES OF OVULATION**

**WITH DUAL THERAPY**

Multicentric clinical studies establish that

**IMPROVE FERTILITY RATE**

**AS 60% OF THE PATIENTS CONCEIVED WITH THE THERAPY\***

- RESTORES OVARIAN FUNCTIONS & HORMONE LEVELS
- INCREASES THE LEVEL OF SHBG<sup>#</sup>
- SIGNIFICANTLY LOWERS INSULIN RESISTANCE
- SUCCESS RATE HIGHER THAN INSULIN SENSITIZERS



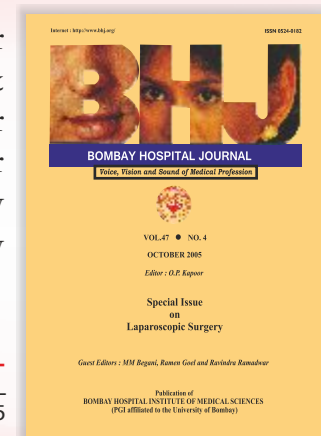
A clinical trial of **Amycordial & Amree Plus** was undertaken in women with symptoms of PCOS for a period of 10-16 weeks. The present Clinical trial clearly established the role of Amree Plus & Amycordial in PCOS. This dual therapy proved effective in reducing the symptoms like Irregular Menstruation, Obesity, Hirsutism and Acne. The therapy improved the fertility rate which is the major challenge with Gynaecologists treating PCOS patients. **Amycordial & Amree Plus** dual therapy proved to be effective in prompt restoration of ovarian functions and in treating PCOS and fertility related problems.

**\*studies Conducted at Mumbai by :-**

Dr. Mrs. Asha Paranjpe (M.D.)  
Dr. Mrs. Sarita V. Pandya (M.F.A.M.)  
Dr. Madhu Aggarwal (M.S.)

**\*Studies Published in :-**

BOMBAY HOSPITAL JOURNAL  
Vol. 47 No. 4 OCT. 2005



“ **INSULIN RESISTANCE A MAJOR CAUSE OF PCOS**  
**PCOS AFFECTS MILLIONS OF WOMEN WORLDWIDE** ”

# AMREE PLUS<sup>®</sup>

with **PLUS**  
benefits of System Toner

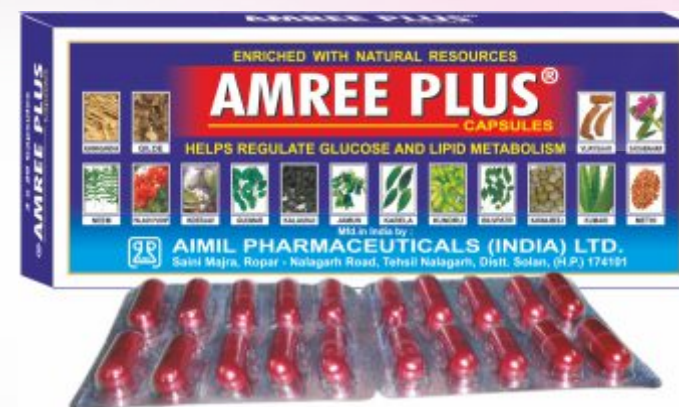
## IMPROVES INSULIN SENSITIVITY

- Increases Insulin Sensitivity -*Karela*
- Promotes Glucose utilisation -*Bahera*
- Acts at Insulin receptor -*Methi Beej*
- Increases Utilisation of Glucose -*Bilv*
- Improves Glucose tolerance-*Ashwagandha*

## EXERTS SYSTEM TONING EFFECTS

- Supplements Essential Micronutrients -*Cu, Mn, Mg, Zn, Cr*
- Energises body and enhances vitality -*Ashwagandha*
- Improves Local & cellular immunity -*Guduchi*
- Provides source of Alpha tocopherol & Pufa's -*Almond oil*
- Provides essential Amino acids, Nutrients -*Sunflower & Pumpkin seeds*

*Amree Plus improves insulin sensitivity  
promotes ovulatory cycles and  
improves fertility potential.*



IN PCOS : **WITH DUAL THERAPY**



2 Tablets thrice a  
day for 3 months



**AMREE PLUS**

1 tsf. granules twice a day or  
2 Capsules thrice a day for 3 months

**INCREASES INSULIN ACTIVITY, CONTRIBUTES TO OVULATION**



# THE IDEAL THERAPY FOR HEALTHY FERTILITY

## IMPROVES AND ENHANCES HEALTHY CONCEPTION



**IMPROVES SPERM COUNT**



**REGULATES ALL SEMEN PARAMETERS**



**IMPROVES SPERM VIABILITY AND MOTILITY**



**IMPROVES SPERM MORPHOLOGY**



**RESTORES ANTI-OXIDANT PROTECTION IN SEMEN**



**HELPS RESTORE HORMONAL BALANCE**



**PROMOTES OVULATION**



**ENDOMETRIAL TONER SUPPORTS PREGNANCY**



**IMPROVES NIDATION OF ZYGOTE**



**BENEFITS IN INFERTILITY**

## **Semento Fights Unexplained Recurrent Miscarriage (URM)**

Study conducted at AIIMS on 60 child less men has found most men who had reported consecutive miscarriages by their wives had fragmented or damaged DNA in their sperm caused by excessive free radical (also known as oxidative stress). Study shows the sperm DNA damage may be cause of unexplained recurrent miscarriages (URM). Sperm DNA integrity plays a vital role in embryogenesis and faetal well being and sperm DNA damage may lead to early pregnancy loss. DNA fragmentation index (DFI), which is the ratio of single stranded damaged DNA over the total DNA. A healthy male will have DFI between 8-21%.

**Semento helps fight unexplained recurrent miscarriage (URM) by following activities: -**

- Protects sperm DNA by improving anti-oxidant defense mechanism.
- Protects against ROS mediated sperm damage.
- Improves viability and conception rate in unexplained recurrent miscarriages (URM).

**PROMOTES FERTILITY FOR SUCCESSFUL CONCEPTION**

# Amycordial<sup>®</sup>

Syrup/Tablets



**RINGS THE SPIRITS OF FEMININE HEALTH...**

## Exclusive benefits :

- Maintains healthy & balanced production of female hormones
- Effectively reduces symptoms of Pre & Post Menopause
- Free from the adversities of synthetic hormones
- An excellent health tonic for females from menarche to menopause
- Improves adaptation capacity of females
- Remains safe on long term usage

## Indications :

- IRREGULAR MENSTRUATION
- DYSMENORRHOEA
- UNEXPLAINED INFERTILITY
- POLYCYSTIC OVARIAN SYNDROME (PCOS)
- PRE MENSTRUAL SYNDROME (PMS)
- PRE & POST MENOPAUSAL SYMPTOMS

## DOSAGE

**SYRUP :** 2 teaspoonful thrice a day

**TABLETS :** 2 tablets thrice a day  
or as directed by the Physician.

**Shatavar,  
Rhubarb**

Regulates  
hormonal  
secretions.

**Sunthi,  
Gaipippali**

Relieves pain  
associated with  
menstrual  
bleeding.

**Putrajeevak,  
Hirabol**

Acts as  
adaptogenic,  
improves  
fertility.

**Jeevanti, Shatavar**

Supplements  
Phytoestrogens,  
maintains  
endogenous  
harmony.

**Manjeeth,  
Haridra**

Anti-oxidant  
action  
restoring  
feminine  
health.

**Ashwagandha,  
Giloe**

Normalises  
emotional  
disturbances,  
reduces stress.

**Nagkesar, Methi / Wheatgerm oil**

Nourishes the female system,  
Improves overall nutritional status.

